



Helen Jiang

School of Transnational Law
Major: American Law & Chinese Law

Research: A new framework for the treatment of corruption in international investment law jurisprudence

What's next: Helen has been admitted to Harvard Law School and will further her law studies in the coming fall



2017 PEKING UNIVERSITY SHENZHEN GRADUATING CLASS



Cherlyn Li

School of Urban Planning and Design
Major: Urban & Regional Planning

Research: The influence that climate change has on ecosystems and our living environment

What's next: Cherlyn will move to Changsha to work in urban planning. But first, she will travel in Hong Kong and Xiamen as a graduation celebration.



Xavier Lemyre

PKU HSBC Business School
Major: Economics

Research: Developed a game-theoretical model of bubbles and crashes on asset markets using Propsect Theory and verified model assumptions using time series econometric methods on stock market data

What's next: After graduation, Xavier will pursue doctoral studies in economics.

The final year of a graduate program can often be described as a chaotic balancing act. On top of writing a thesis or completing a final project, seniors are interviewing for jobs, applying for graduation, and trying to spend as much time with friends before each of them moves away to pursue careers or doctorates.

The Nanyan Observer has checked in with some of these soon-to-be graduates to see what is next for them. Regardless of where they will go, we hope that they continue to work hard and chase after their dreams.

Reported by Megan Mancenido



Chen Xu

School of Urban Planning and Design
Major: Architecture

Research: Mining and Evaluation of Urban Spatial Perception in Singapore

What's next: Chen Xu will first vacation to Sri Lanka and then upon his return to China, he will hit the books again as he prepares for the GRE for his Ph.D. applications.



Zhu Yueshan

School of Urban Planning and Design
Major: Geography in City and Regional Planning

Research: Focused on the environment, specifically PM 2.5 and PM 10 particle-bound pollutants indoors

What's next: Zhu Yueshan will be working for a real estate company. In the future, he is keeping his options open for pursuing a Ph.D. program.



Conan Jiang

School of Electronic and Computer Engineering
Major: Computer Application Technology

Research: Focused on 2D-to-3D conversion and depth estimation

What's next: Conan will be working for the GTM department of Huawei as a Product Manager for Huawei Cellphones (P or Mate series). But first, he'll be taking a relaxing vacation in Chiang Mai with friends.



Mengshi "Emma" Li

School of Transnational Law
Major: Juris Doctor in American Law and Juris Master in Chinese Law

Research: "Jail Time is not a Cure: Misguided Efforts in Prioritizing Prosecution Against Individuals under the FCPA Context"

What's next: Emma will be interning for U.S. Chief Justice Ralph Gants at the Massachusetts Supreme Judicial Court in the fall. Afterward she will join Kirkland & Ellis LLP Shanghai.



PHBS Holds First International Alumni Event

by Karras Lambert

The first PHBS International Alumni Seminar was held on Saturday, May 6, 2017 at the PHBS building. Hosted by the PHBS International Office, the event saw the return of seven international graduates to campus in order to share their experiences in the job market and conducting business in mainland China and Hong Kong.

The event began in seminar room 401, with an introduction by current PHBS students Neetu Sinha and Javier Villarreal. Then, PHBS Dean Hai Wen gave opening remarks concerning the growth of international student enrollment from only two full-time students in 2009 to over fifty full-time in 2017 and many more exchange students coming every six months. The PHBS dean stressed that the objective of the international program is to allow students an avenue to learn about China and be able to conduct business better both in China and back home. In addition, Chinese students can learn from their exposure to the cultures of the international students as well. Dean Hai Wen also ran through a list of recent developments for the international program, from expanding the resources of the international office to establishing an international campus in Oxfordshire, England.

Next, Associate Director of the MA-PhD office Nicole Chastagner gave a status update regarding the 148 international alumni who have graduated from PHBS. Surprisingly, only 27% currently work in the financial services industry, while a whopping 47% work outside of major fields such as financial services and telecommunications. The split is more even between small and large enterprises, with 47% employed in the former against 53% in the latter. Of these 148 alumni, 21 still reside in mainland China or Hong Kong. Chastagner concluded her speech with a mention of the social networks available to PHBS alumni, including the PKU Alumni Association, the

PHBS MA Alumni Association and the PHBS International Alumni Association.

Once these introductory speeches were over, students split into two separate panels, one on the topic of developing your own company in mainland China and Hong Kong and the other about career development in mainland China and Hong Kong. Alumni Shawn Lin (2011), John Rood (2014) and Michael Mersol-Barg (2014) took part in the former, discussing their own entrepreneurial experiences following their graduations from PHBS.

Meanwhile, alumni Mehmet Kiraz (2011), Kristaps Ronis (2012), Michael Christopher Hage (2013) and Sunny Mewati (2013) discussed their experiences getting their first jobs and differences they have noticed in working cultures between their home countries and China. Some advice they gave included being diligent with cold calling companies to find your first working opportunity, as submitting resumes the traditional way did not yield good results, and attending the local Chamber of Commerce to network and find positions that otherwise may have been outside your reach. Furthermore, Mewati related that Chinese firms often have a vision but only a vague idea of the hiring requirements necessary for a given position, so convincing them that you are their hiring requirement is a good initial strategy.

The event concluded with snacks and refreshments provided by Starbucks and a raffle for one free roundtrip ticket to any Turkish Airlines destination courtesy of Kiraz, who currently serves as the General Manager of Turkish Airlines. The event as a whole was a huge success, with many students and faculty excited for what might follow next year.

Nudges Toward Success

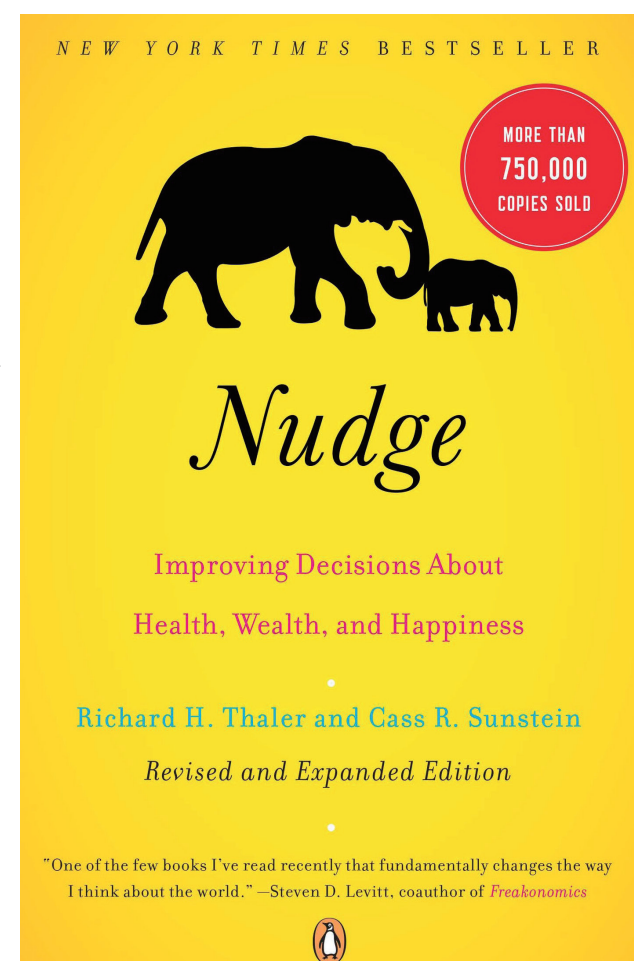
by Lis Moreira

The new module started in PHBS and most of the students opted for a different combination of subjects and schedules. Some students, more interested in finance, chose Mergers & Acquisitions, while others opted for Investments, and so on. I decided it was time to start building some background for my thesis so I selected a set of three classes that have something to do with each other, and at the same time present a singular view of the world. My favorite until now is Behavioral Economics. Although some may think that this field is overrated or still in an early development phase, I have understood a lot about myself by reading interesting papers and some books too. One of these is the book “Nudge – Improving Decisions About Health, Wealth and Happiness” written by Richard H. Thaler and Cass R. Sunstein.

First of all, what is a ‘nudge’? What has a ‘nudge’ to do with our daily student life? According to the book, a nudge can be about any disguised incentive of doing some things without intending to but that affect your decision-making process. In other words, a nudge is an ‘influence’ to do something. Unconsciously, we live in a world of nudges without noticing it. The so-called choice architecture is not always so random. We are influenced by publicity to buy a determined brand and we are also influenced by our leaders when building our own opinions. For instance, our professors and classmates help us shape our position about diverse issues and we are not always aware of that process.

We make decisions every day and still we cannot say that we are ‘decision-making specialists’. We all have occasional flaws. However, there are some ways to improve our consciousness when deciding something. In the first place, we have two systems. The first one is an autopilot which instinctively controls our basic and most repetitive functions. The second is one which you use to solve a very difficult Advanced Macroeconomics problem. Unless you are a genius, and some of you are, you will really need to process the information in order to get the right answer. Let’s agree on the fact that sometimes we don’t meticulously plan what we are doing although it may be wise to do so. A second notion will be to use strategically rules of thumb when you need to be quick but consider that we may be biased by what we know (anchoring), what is available or salient, and with what we think is representative.

The book contains hundreds of examples that we can apply to our decision-making process and yet, we will never be able to isolate the effects of these nudges. As a student, you have already started planning what you want to do next, where you want to work, and how you imagine your life after you leave PKU. There is no handbook for the perfect life, but still we get to make some important decisions as to what we want to nurture to get where we would like to. A set of ambitious and inspiring choices may work for some of us, but certainly some others will choose a different pathway. The objective is to enjoy the road and, if possible, also be conscious and rational while we move towards an ocean of opportunities and challenges.





PKU Shenzhen Hosts Competition to Find Best Singer

by Wandong Yang

On Friday May 5th, the International Conference Center once again became a venue for music and cheers. This time, it is our own students that are competing for the title of 'Campus Singer'.

2017 marks the 119th anniversary of the founding of Peking University, and the Campus Singer competition is part of the celebration for its commemoration. This event is organized by the PKUSZ Youth League Committee and the Student Council. There are two preliminary rounds of selection before the final event on Friday, and ten finalists remain standing on the stage to compete for the Campus Singer title.

The night opened with an energetic hip-hop and jazz performance from the Nanyan Dance Crew. Right after, the first round began as the 10 students were paired up to sing a duo song.

Throughout the night, audience could interact with others and the contestants though the scrolling comment marquee on either side of the stage. Many people cheered for their favorite contestant by sending supportive messages via WeChat to the message wall. Lucky draws were held several times to engage with the audience, and lucky students brought back prizes such as headphones and juicers. The second half of the night carried on as the contestants moved on to singing solos.

At the end of the night, the judges gathered together to decide the winners of the competition. The panel of judges include music professor Chen Jun Xia from the Shenzhen Polytechnic, member of the Shenzhen Symphony Orchestra Choir Lin Hong Hai, Tsinghua University Shenzhen Graduate School Art Troupe teacher Fan Qing and our own Youth League Committee teacher Zuo Teng. Besides them, there were also 15 student judges from across all the schools.

The final results were announced after a short deliberation from the panel. The first place goes to Zhang Zhe Yuan, second place to Wang Yi Fei and third place to Wang Yan. Vice chancellor Bai Zhi Qiang, Professor Chen Jun Xia and Professor Fan Qian handed the awards to the three winners respectively.



The Persistence and Ideals of an Entrepreneur

by Longjun Qin



Besides someone having professional competence, a comprehensive skill-set, and working experience--who is exactly the right sort of person to establish a startup company?

First of all, a person who is ambitious for money. Pursing an abundance of material things provides motivation for starting off and undertaking such an enterprise. This is the original motive to help promote social progress or solve social problems. People and companies who contribute to the advancement of society by creating new products become rich. If you take a little time to review the historic development of commerce, you could find that it is a story of the commercial activity and struggles of poor children of poverty who strive to better their own life outcomes.

Second, the person should aspire to change the world. Such a person is unwilling to settle for the ordinary, aiming instead towards a lofty goal. When he is 20 or older, he is still believes in the goal even after having faced countless obstacles and difficulties.

These are the views of Longhao Luo, founder of Smartisan Digital. I have previously written an article to introduce his entrepreneurial experience. The reason why this former English teacher decide to set up a technology company is easily understandable. He survived this intensely competitive market based on his dogged perseverance and excellent products. I attended Smatisan Digital Co.'s new product launch meeting on May 9th to hear what Mr. Luo has to say about his experiences.

Last year was another difficult time for Longhao Luo. His corporation nearly closed, but with ingenuity he survived and fended off a capital shortage, research and development difficulties and so on. He designed and created a unique mobile device that provides an innovative new way to perform simple phone tasks. It is called the 'Smartisan U2 Pro'. Because of its excellent industrial design and noble color, customers are more likely to see it as a work of art. When compared against virtually every popular cellular phone model, Smartisan U2 Pro is instantly recognizable for its graceful shape and classical style.

The Android-based operating system is another one of this smartphone's top merits. With the radically innovative One Step and Big Bang features for working on the phone, combined with iFlytek's powerful voice-to-text technology for text input, Smartisan OS takes smartphone productivity to a level you may have never imagined possible. Drag and drop has evolved as One Step breaks down the boundaries between apps, simplifying common actions to almost a single step. Press on some text on the screen with your thumb and Big Bang will intelligently break it down, letting you select, search, copy, and share it however you want.

Ideal Pill is another interesting function. When you suddenly think of something, just press the home button and say it aloud. Then, text and voice message will be recorded in the phone. You can deal with these messages however you'd like later. This function helps you record all of your ideas in one day and pick out the most valuable ones later.

Before this meeting, Longhao Luo said he had borrowed nearly one hundred million yuan to keep him in business. After 5 years of entrepreneurial experience, he has a larger dream now. His dream is to create the most beautiful and humanized cellphone. I believe his success could make the world more interesting, and I hope Longhao Luo's dream comes true.



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Profile: Nanyan Dance Crew

by Wandong Yang



You might have walked past them at night, with strong beats blasting out of Building D's dance studio. You've probably seen one of their performances, with the most recent one being the opening show for the Campus Singer Competition. They are always beaming with energy and dancing is the way they choose to express themselves. They are the Nanyan Dance Crew.

The NDC was established in 2012. It is one of the five art troupes directly under the PKU Youth League Committee and is the most recent member. NDC specializes in various dance styles such as jazz, hip-hop and urban dance and actively performs for campus events.

Members attend weekly dance classes on Thursdays and Sundays, where they learn basic dance moves and choreographed dance routines. Students come from different schools and have varying amount of experience in dancing. Qiu Yu Ye, a student from the School of Urban Planning and Design, had never learned how to dance before. She joined NDC as a fun way to get some exercise but ended up loving it. "I was worried about me being a total beginner at first. But whenever we learned new choreography they would make sure to break it down for us. So it's actually manageable", says the first year student.

This semester, international students have joined NDC as well. Realeboga Maboe, an exchange student this semester found out about NDC from a friend and decided to try. "It's been amazing! Never really realized it wasn't a PHBS association, but I like that everyone is able to join not matter which school you are from. It's always great to do things one loves outside the confines of academic demands. One of my best decisions ever", says Rea.

Outside of the regular classes, NDC also stages performances for various on campus events. The current leader of NDC is Wang Yi Lin, a first year student from the School of Advanced Materials. NDC has quite a few performances this school year, including the Campus Singer Competition, the PKU Shenzhen 15th Anniversary Gala, University Town New Year Gala and more. Her most memorable one has to be performing for the New Year Gala back in PKU main campus. The entire crew flew to Beijing's campus for the grand performance.

This dance, named *Hua Mu Lan*, is a hip-hop dance based on the beloved Chinese literature classic. It's a fusion of energetic beats with traditional Chinese tunes, and tells the story with a modern twist. It captured the audience immediately with the grand and upbeat opening. The choreographer behind this amazing piece is none other than NDC's very own Kelly Chen. Kelly is a student from the School of Transnational Law. She is a member of NDC, but what's special is that she also teaches Sunday's hip-hop classes. Despite being a student, her vast experiences earned her the place.

Kelly started dancing in her second year of high school, and it continued through her college days. When asked what make her continue dancing all these years, her answer was simple: it made her happy, and she also made many friends through dancing. That's how she and her best friend in college came to know each other. You would think that it is hard to find time in between your studies to dance, but Kelly thinks that it is definitely manageable if you stay focused and efficient while studying. "There's no conflict between these two. At this stage, the most amount of time I have spent on dancing is about 5 days per week, 2 hours per day. I can definitely make this much time available if I am efficient with my time," she added.

The final question for the interviews was "What is NDC to you?" Although they were interviewed at different times, the answer was unanimous: NDC is like a family. Lin Qiu Jun, vice president of the club, said that she joined NDC to learn some dance moves at first, but stayed because of NDCers who were passionate about music and dancing. Through the times they spent sweating in the dance studio, and the suppers and fun they had, they have become more than just a student group. For Kelly, NDC is the first group of dancers she met in Shenzhen, and she has stayed with the fun-loving group since then. As NDC continues to grow, Yi Lin hopes to lead the crew to produce more works that others can appreciate, while staying true as a warm and loving group.

Next time when you hear music coming from the dance studio, stop by and say hi to the NDCers! And you could be joining in to dance with them before you know it!

Profile: Hannah Getachew

by Megan Mancenido



Before coming to study law at the PKU School of Transnational Law, Hannah Getachew lived in England, Canada, France, Kenya, and Beijing among several other places—so needless to say she's quite used to living 'abroad.' Although her list of previous residences is fairly long, the place that she truly calls home is Addis Ababa, Ethiopia, a city she describes as very communal and family-oriented. "In some ways it's a lot like China, there's a lot of construction. You never know which roads are open and which ones are closed; things look different every day." Hannah's words definitely apply to Shenzhen and its rapid thirty-seven years of development, made evident by the construction site within view from our booth at Starbucks.

After studying International Development and Economics at McGill University in Montreal, Canada, she backpacked through India for six weeks, and capped off the trip with a two-month internship for the Research Foundation for Good Governance in India. She credits this opportunity as the bridge between her development studies and law school, which she attended afterward at Queen Mary University of London. Hannah has her internships and work experiences to thank for eventually setting her on the path she is on today. Of particular influence was her time spent as a researcher on climate change law and policy at the African Climate Policy Center in Addis Ababa. Though she had previously been interested in the subject, this job experience convinced her to fully pursue international environmental law. Fast forward to the present, where she is currently enrolled in STL's LL.M. program for one year.

"So far I've taken Drafting Bilingual Contracts, East Asian Economic Structures and Cross-cultural Negotiations," she says of her first completed quarter. While STL has already provided her with a great deal of technical, transferable skills, she was surprised by the personal effect that Professor Ray Campbell's Cross-Cultural Negotiations class had on her. "That was my favorite class because it had the academic side but it also taught me a lot about myself as a person; it helped me grow in ways I wasn't expecting." The course is structured so that after six weeks of theory-based teachings, all students put their newly learned knowledge to practice. Each student is assigned a situation in which they need to represent one side. After a weekend's worth of preparation, each person negotiates with their partner representing the opposing side of the case. In the following

class session, each pair presents on whether or not they reached an agreement. In seeing everyone else's presentations, students can pinpoint where there is room for improvement and in which areas they were successful. "One week I might be negotiating with someone who was very competitive, or the next week was someone really collaborative, while the week after would be someone who was aggressive." While the concept of the class can seem daunting at first, the classroom is nothing but friendly and encouraging. "I saw a difference at the end [of the course]—I'm better at putting my foot down when the situation calls for it. It's a supportive atmosphere."

Despite having only been in Shenzhen for three months (at the time of interview), she has acclimated well to life in China, but that isn't to say it was a simple transition. "I think my experiences at the start of it and now are completely different. It was a big adjustment: coming to Shenzhen and getting my life together, understanding the academic curriculum, and sorting out my group of friends." With the help of her student host and Campus Advisor, Kelly Kou (a 3L student at STL), she adjusted to her new life in Shenzhen smoothly. From language barrier issues to navigating the vast expanse that is Taobao (China's answer to an eBay/Amazon equivalent), she says that for "everything and anything that comes up here, [Kelly] is so supportive and that makes a real difference."

As for her international student peers, she finds it easy to connect with others no matter where they are from due to a few shared personality traits, including being open-minded and adventurous. "There's this community of individuals that see the world in the same way, which you wouldn't necessarily have somewhere else," adding that because everyone has uprooted their lives and moved to China, it's easy to quickly form close bonds with others.

As our chat comes to an end, I ask Hannah about what the future looks like for her. She explains that she would like to stay in China after completing her program in June. She has her eyes set on Beijing, a city she fell in love with during a stint at Peking University for an intensive language course. Eventually, she would like to work on issues of international environmental law in the field of South-South development and multi-national treaties, fulfilling her goal of being an environmental lawyer.



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